

Please complete and return immediately
to confirm your sponsorship.

Sponsor Item:

Company Contact:

Title:

Company Name:

Mailing Address:

City/State/Zip:

Telephone:

Fax:

Email:

Web Address:

Total Cost of Sponsorship: \$

Terms and conditions to follow. Contract requires
signature.

Please return this form to:

Debra Venedam, Direct Marketing Association, Inc.
1120 Avenue of the Americas • New York, NY 10036
• Fax: 212.302.7643

Sponsorship Contract and Agreement

DMA:2011
CONFERENCE & EXHIBITION

TERMS AND CONDITIONS

Sponsor agrees to pay amount indicated on previous page for sponsorship, as determined by Show Management. **Payment in full is due upon receipt of contract.** DMA reserves the right to withdraw the sponsorship if payment is not received within 10 business days of receipt of the signed contract. Show Management must receive notice of cancellation in writing. No refunds will be made after receipt of payment. Acceptance of this application by the Direct Marketing Association constitutes a contract. By signing below, sponsor agrees to abide by contract terms and conditions as outlined above.

**IMPORTANT: A FULL PAYMENT MUST ACCOMPANY THIS
SPONSORSHIP CONTRACT.**

Please make check payable to:

Direct Marketing Association, Inc.

Reference on check: **DMA2011 Sponsorship**

PAYMENT

Total Cost of Sponsorship: (from above): \$

Check #:

Credit Card Type:

Credit Card #:

Exp. Date:

Name on Card:

Signature of Card Holder:

Sponsorships for this event are assigned on a first-come, first-served basis. It is understood that sponsors are responsible for providing the Direct Marketing Association with all company logos for use with any sponsorship, and that all company logos are subject to approval by show management. Please email all artwork to the address below.

I agree to abide by the above.

Authorized Signature:

Date:

Please keep a copy of this form for your records. Submit your company logo via e-mail to **Debra Venedam**, Sr. Operation Manager, at dvenedam@the-dma.org. Please include company logo materials with payment and registration. Format guidelines are as follows:

ACCEPTABLE SOFTWARE AND FILE TYPE:

A: Illustrator EPS CS4 or lower and JPG (all fonts should be outlined; grayscale and color versions of the logo should be provided)

B: High resolution Photoshop CS4 or lower, EPS, or Tiff 300dpi and JPG(grayscale and color versions of the logo should be provided)

- Please include the following information in your email:
- Conference Title • Sponsored Item • Your Company's Name
- File Format (example: EPS, JPG, or TIF)
- Contact Person and Phone Number

DMA^D To confirm your spot as a DMA2011 sponsor or to learn more, please contact:
Donna LoPorto at 303.543.1164 or at dloporto@the-dma.org