

# HIMSS19 Booth Selection

Presented by HIMSS North America Sales Team



**HIMSS**  
transforming health through IT™

**HIMSS19**

Conference & Exhibition | Feb 11-15, 2019  
Orlando | Orange County Convention Center

# Thank You For Joining!

A couple reminders:

- You have been muted when you joined the call
- Please type any questions into the Q&A or chat box of the WebEx and we will answer at the end of the webinar
- This webinar will be recorded and distributed after the call

# Agenda

- Timeline of Booth Selection
- Top 200 appointments
- On-site booth selection
- Booth cost and deposit
- HIMSS19 live floor plan
- General rules for show
- Logistics information
- HIMSS19 booth wait list
- HIMSS20 preview
- HIMSS Corporate Membership

# HIMSS19 Dates

February 11-15, 2019

- ✓ Orange County Convention Center, Orlando, FL
- ✓ Exhibition days: February 12- 14



# Booth Selection Timeline

Top 200 booth selections will take place via Webex!

- Top 100 - **February 12 – 16**
- 101 – 200 - **February 19 – 23**

Remaining exhibitors will have opportunity to select their booth onsite at HIMSS18:

When:

Monday, March 5 – Thursday March 8

Where:

Sands Expo Center, Level 1, Room 406

# Top 200 Booth Appointments

- If you are selecting in the top 200, emails have been sent out with appointment times and webinar information
- Appointments times are ordered based on HIMSS priority points as of December 2017
- All Top 200 appointments are CENTRAL STANDARD TIME
- All companies receive the same WebEx information so we ask that you call in during your appointment timeframe only
- Please be prepared to sign the booth space contract (online) and pay the booth deposit immediately following your selection time. Both steps **MUST** be completed or booth space **WILL** be released on the last day of the onsite booth selection, Thursday, March 8.
- Please be on time and stick to the schedule, as we have back to back appointments scheduled for the entire day – if a booth is not decided during the scheduled meeting, HIMSS will have to move onto the next person
- Additional information can be found here: [HIMSS19 Top 200 Booth Selection Information](#)

# On-Site Booth Selection

- Appointments times are ordered based on HIMSS priority points as of December 2017
- Booth Selection will take place in room 406, Level 1, of the Sands Expo Center
- Please look for signage directing you to the room or visit any of our information desks for assistance
- Please show up to appointment 5-10 minutes early to view the floor plan before selecting your space



# On-Site Booth Selection

- Please be prepared to sign the booth space contract (online) and pay the booth deposit. Both steps **MUST** be completed or booth space **WILL** be released on the last day of booth selection
- Once you arrive to the room, there will be instructions on where to go next
- Please note that HIMSS will be implementing a new system for booth selection this year. Your patience is much appreciated!

# On-Site Booth Selection Operation Hours

- Monday, March 5: 9:00 AM-5:00 PM
- Tuesday, March 6: 2:00 PM-5:00PM
- Wednesday, March 7: 8:00 AM-5:00PM
- Thursday, March 8: 8:00 AM-3:00 PM

Please refer to schedule posted on Plantour for your exact appointment date and time (schedule will be posted Friday, February 2):

## [HIMSS19 Onsite Booth Selection Information](#)

# What If I Can't Make My Appointment?

- If your appointment is in the top 200, please work with your HIMSS sales account rep to schedule a time to select your space prior to HIMSS18 or you can come to the booth selection room onsite during booth selection hours
- If your appointment is onsite and you cannot make it, feel free to come by the room, anytime after your scheduled appointment, during booth selection hours
- If you can't attend HIMSS19 onsite booth selection, you can select your space beginning Monday, March 12th with your HIMSS sales account representative

# Booth Space Cost and Deposit (Onsite)

- **Two Zones on floor:** Premium and Zone 1
- **Onsite deposit:** Applies to booths selected between January 16 and March 8

Booth Size	Deposit Amount
100 sq./ft.	\$ 1,500
200-1,000 sq./ft.	\$ 4,800
1,100-2,500 sq./ft.	\$ 8,500
2,600 sp./ft. or above	\$ 22,500

- **Remaining deposit**
  - 50% of total booth cost due: June 1, 2018
  - 100% of booth space due: September 7, 2018
- **NEW – Penalty for missing payment schedule:**
  - 5% penalty (increase total booth space cost by 5%) if 50% is not collected by - June 22, 2018 and/or 100% if not collected by September 22, 2018

# Booth Space Cost and Deposit (Onsite)

Area	Corporate Member Pricing On-Site	Non Corporate Member Pricing On-Site
Premium Zone*	\$3,925 for first 10'x10', \$3,500 per each additional 10'x10'	\$4,725 per first 10'x10', \$4,300 per each additional 10'x10'
Zone 1*	\$3,725 per first 10'x10', \$3,300 per each additional 10'x10'	\$4,525 per first 10'x10', \$4,100 per each additional 10'x10'
<b>*Does not include \$725 per corner fee (if applicable).</b>		
Vendor Headquarter	\$6,600	\$7,200
Meeting Place Meeting Place (22'x20')	\$11,400 \$19,200	\$13,500 \$22,900

# Payment Methods

- Pay by credit card on the MapYourShow portal
- Wire/ACH Transfer:
  - Bank Name: JP Morgan Chase Bank
  - Address: 10 S. Dearborn, Chicago, IL 60603
  - Swift Code: CHASUS33
  - ABA #: 021000021 - (WIRES) & 071000013 - (ACH)
  - Account Number: 5300097217
  - Account Name: Healthcare Information Management Systems Society
- Check made out to:
  - HIMSS**
  - 6923 Eagle Way
  - Chicago, IL 60678-1692
- Pay by credit card using the HIMSS [Credit Card Authorization Form](#) and fax to the HIMSS secure fax line listed on the form. For security purposes, please do not email the credit card form

# HIMSS19 Floor Plan

- Walk through of floor plan and login page

## [HIMSS19 Floor Plan](#)

- Location of Meeting Place Rooms, VHQ's, Specialty Pavilions for HIMSS19.
- Review of zones, corner booths, and columns
- Walk through of exhibitor portal, login page, etc.

# Logistics Information

- Hall Height is 35 feet (except under bridge) and the maximum height for your booth is 24 feet.
- Bridge height is 18 foot, flat ceiling with no rigging. Max booth height is 16 feet in those areas. Note floorplan for “hash marks” in Hall C.
- Columns can be wrapped if in booth, but need to leave specialty accessories (fire extinguisher, medical equipment etc.) exposed
- Big Columns are approx. 6 feet in diameter, small are approx. 2 feet in diameter
- If hanging a sign next to the bridge, we recommend keeping that sign under 16 feet to maximize visibility
- Bridge over Hall C will provide visibility into booths about 30 feet away from both sides. Keep this in mind if you want private meeting areas
- If booth is within the premium zone – 70% rule applies. Example: sq ft along the aisle, there has to be a minimum of 70% depth.

# HIMSS19 Booth Information-Plantour

- Walk through information on website - where to find attachments etc.

## HIMSS19 Booth Selection Information

# HIMSS19 Booth Wait List

## Wait List Rules:

- Must have a booth at HIMSS19 to be added to the wait list
- Booth moves are done based on priority points
- You will be removed from the booth wait list after one successful move
- Wait list movements will take place until September 7
- Exhibitor is responsible for the price difference with a booth move

To be placed on this wait list list, please stop by the check-in desk in the booth selection room or contact Lisa Currier at [lcurrier@himss.org](mailto:lcurrier@himss.org)

# HIMSS19 Sponsorships

- Sponsorship renewal discussions can begin during booth selection, be sure to connect with your sales account manager
- HIMSS19 sponsorship information coming soon!

# HIMSS20

## Save the dates!

HIMSS20

Orlando, FL

March 9-13

Exhibit Dates: March 10-12

Orange County Convention Center

# HIMSS Corporate Membership

- Corporate membership provides many benefits at HIMSS annual conference and throughout the year
  - Move up your HIMSS19 booth selection appointment
  - Earlier housing selection for HIMSS19
  - \$800 per 10x10 booth discount
  - Access to HIMSS19 attendee list
- Many other benefits throughout year
  - Increase your presence in HIT space
  - Complimentary white paper postings
  - Discounted registration and exhibit rates on HIMSS events
- Not too late to sign up to receive HIMSS18 member benefits, including booth discount, corporate member reception and meeting space in corporate member lounges

# HIMSS19 Booth Selection Resources

- Live Floor plan link: [HIMSS19 Floor Plan](#)
- Information about booth selection (including schedule, pricing, payment options): [HIMSS19 Booth Selection Information](#)
- Questions about booth selection? Contact:  
    Laura Goodwin – [lgoodwin@himss.org](mailto:lgoodwin@himss.org)  
    Lisa Currier – [lcurrier@himss.org](mailto:lcurrier@himss.org)

# Questions?

