

HIMSS Global Conference & Exhibition

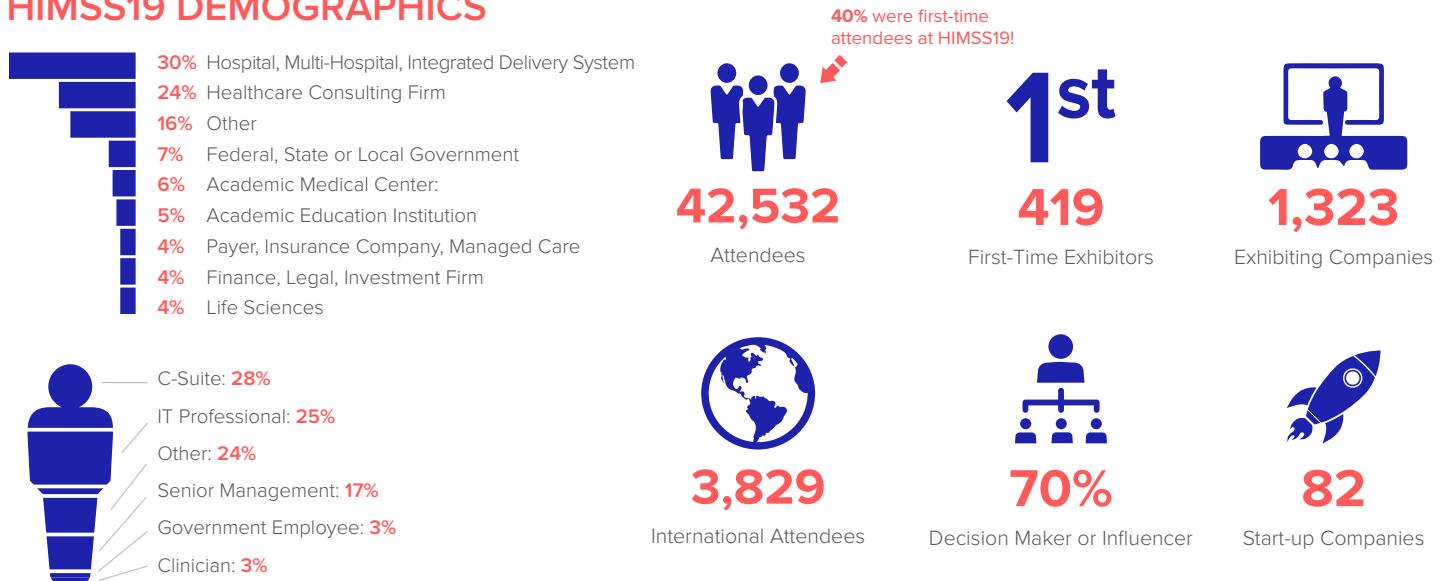
March 9–13, 2020 | Orlando, FL

www.himssconference.org/exhibit2020

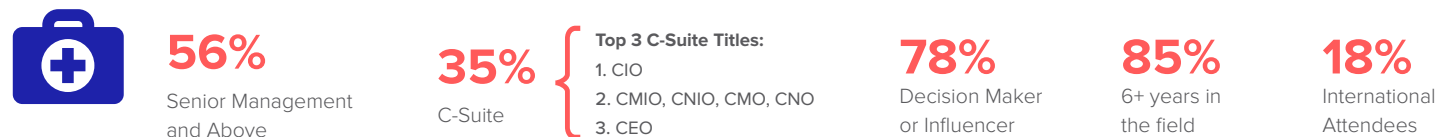
The HIMSS Global Conference & Exhibition is where professionals from around the world connect to gain the education, innovation and collaboration they need to continue to transform health and healthcare all year long – all at one time, all in one place.

The HIMSS sales teams are here to help find the perfect event, exhibit space or branding opportunity for your target audience and budget.

HIMSS19 DEMOGRAPHICS



Professional attendees from provider locations:



SPONSORSHIP OPPORTUNITIES

Reach your target audience – including providers, investors, government employees, global attendees and more.



Thought Leadership

- ▶ Industry Solutions Sessions
- ▶ Lightning Sessions
- ▶ Market Debuts
- ▶ Preconference Symposia
- ▶ Reactions from the Field
- ▶ Topic-Based Panel Presentations



Branding/Promotion

- ▶ Bus Wraps
- ▶ Digital Advertising
- ▶ Electronic Messaging
- ▶ Escalator Graphics
- ▶ First Time Exhibitor Marketing Package — **NEW!**
- ▶ HIMSS TV
- ▶ Social Media
- ▶ Custom Solutions
- ▶ Water Bottles and More



Networking/B2B

- ▶ Events
- ▶ Investor Activities
- ▶ Learning Lounge
- ▶ Meeting Space
- ▶ Networking Areas
- ▶ Receptions

EXHIBIT OPPORTUNITIES

Standard Booth (\$4,225 and up)

Booth sizes start at 10' x 10' and include complimentary registrations. Your company name will be listed in the onsite pocket and resource guides, website and mobile app.

Specialty Exhibit Areas (\$2,300 and up)

- ▶ **Consumerism/Patient Engagement Pavilion**
Demonstrate how individuals can engage in healthcare decisions beyond the provider setting using your solutions. Technology with person-generated health data will be featured.
- ▶ **Cybersecurity Command Center**
Be part of the cybersecurity discussion as attendees explore the latest products and services, learn from experts who have faced threats, and compete in interactive challenges.
- ▶ **Federal Health IT Solutions Pavilion**
Share resources, products and thought leadership from federal agencies' health information and technology portfolios.
- ▶ **Global Pavilion — *NEW!***
Exhibit with other international countries and companies in a new space featuring a dedicated theater for international healthcare speakers.
- ▶ **Healthcare of the Future Pavilion**
Demonstrate your technologies in an engaging forum where attendees can witness the innovation that is primed to transform the next decade.
- ▶ **HIMSS Interoperability Showcase™**
Join the demonstration of an ecosystem of standards-based health information and technology that enables individuals to securely access, contribute to and analyze their own health data.
- ▶ **Innovation Live**
Showcase the future of healthcare through disruptive technologies in this cutting-edge corner of the show floor for startups, accelerators and innovators.
- ▶ **Intelligent Health™ Pavilion**
Be part of illuminating and enlightening demonstrations of the latest transformative technologies in the health ecosystem, including health and wellness apps.
- ▶ **University Row**
Exhibit at a turnkey kiosk specifically for educational institutions with degree programs in fields related to health informatics at the community college, baccalaureate, graduate and doctoral levels.
- ▶ **Value of Healthcare Pavilion — *NEW!***
Showcase real-world examples of how providers, payers, employers and pharma are creating value in the provisioning of healthcare delivery. Solutions and services will address both the outcomes and business of care delivery.

HIMSS CORPORATE MEMBERSHIP

Get significant discounts and strengthen your HIMSS Global Conference presence with HIMSS Corporate Membership. The benefits multiply quickly, with immediate and measurable ROI. Learn about the exclusive marketing and networking opportunities, increased brand exposure and more at:

www.himss.org/membership.

Visit www.himssconference.org/exhibit2020 to view opportunities and availability.

Not seeing exactly what you need? Contact the sales team at salesinfo@himss.org to create the perfect customized opportunity for your target audience and budget.

2020 HIMSS Global Conference & Exhibition Anchor Exhibitors:



Being a first-time exhibitor at any trade show can be overwhelming, but working with our HIMSS sales manager and team was a breeze. They were approachable, accommodating, and willing to be creative with all our requests.

— Amanda McDermott, Lyft Business